

A large audience is seated in a dark auditorium, facing a stage. The stage features a large screen displaying the IFC logo and the year 2017. A speaker is visible on the stage. The lighting is dim, with blue and purple hues.

IFC 2017

A NEW CONVERSATION

17-20 October, The Netherlands

WHAT IT IS

The IFC is unlike anything you've seen before. It's delicious. And big. And non-stop. It's masterclasses and workshops, and jaw-dropping plenaries, and a gala. It's meditation, and conversation, and revelation. It's dreaming. And doing. And dancing. It's truly global. And truly immersive. And it's unique — utterly and completely unique.

Seriously, IFC is:

- * Three to four days of intense, richly curated insight and learning.
- * More than 70 speakers from around the world.
- * More than 100 sessions.
- * It's all-inclusive (minus flights) — accommodations, meals, networking opportunities, wellness program, the IFC app, and on-site learning materials.

THIS YEAR'S THEME

We'll explore "A New Conversation" around social impact that began taking on life because of the questions we asked ourselves at the IFC last year.

It's a conversation that transcends "the way we've always done things," that transcends fundraising and transcends transactions.

It's a conversation around what it really takes to secure resources and create social movements to solve some of the world's greatest challenges.

A dark, atmospheric photograph of a speaker on stage, with a large screen behind them. The text is overlaid on the right side of the image.

"This is that one place where the fundraising community gets together to change the world."

– Jordi Passola, UNHCR



SOUNDS GOOD,

BUT WHY IFC ... EXACTLY?

**Glad you asked.
Here are four reasons why ... exactly.**

IT'S WHERE SOCIAL IMPACT MEETS FUNDRAISING

Social impact is about creating powerful change. With huge shifts happening at every level – political, economic, social, environmental, technological -- people are constantly having to reassess, adapt and challenge their own options and choices. IFC puts this all into context for you.

IT'S ABOUT LEARNING FROM EACH OTHER

IFC is about different ideas and different thinking coming together in one place. New ways challenging old ways. The present questioning the future. Static opinions becoming dynamic. Our space is a maze of meeting rooms, eating halls, and nooks and crannies designed to encourage everyone to relax and share. That's how bold new strategies arise and where collaborative power soars – and where connections are made that last long past the closing plenary.

IT EXCLUSIVELY OFFERS RICHLY CURATED CONTENT

Mind-blowing keynotes, thought-provoking sessions, practical workshops, laid-back discussions – no matter the format, this is crucial stuff delivered by people who have been there, done that and yet manage to stay ahead of the curve. It's targeted, tailored learning in an immersive environment.

YOU WON'T GET THIS ANYWHERE ELSE

The Resource Alliance has been doing this for nearly 40 years. We're proud to have built an outstanding network of experts, thought-leaders, friends, supporters, partners and radical revolutionaries who believe in what we do – and in what you do. And who are eager to help you move your organisation and the social impact sector toward amazing new heights.

IFC

IN NUMBERS



1000 CHANGE-MAKERS



60 COUNTRIES

500

ORGANISATIONS

REGULAR ATTENDEES



WaterAid



GREENPEACE



90 EXPERT
SPEAKERS

120

INTERACTIVE
SESSIONS

4 days

OF NETWORKING

CURATED BY  **the resource alliance**



IFC

EXPERIENCE

HERE IS WHAT SOME OF DELEGATES ARE SAYING

The last pages of this packet include full stories about some delegates' IFC experiences, but here are some highlights and additional thoughts.

"It's grand. This is knowledge sharing on the next level. This place gives you hope, with hundreds of fundraisers from all over the world, from different levels in in their organisations, doing different work – all coming together to experience, learn and share. You leave feeling you are not alone and you can actually do it."

– Blessing Tsiga, Oasis Association, South Africa

"Following the learning from the IFC, I have produced a fundraising-friendly website and case for support; and strengthened the core essentials of fundraising in my organisation, like organisational management and development, communication and prospecting, and relationship building."

– Rewati Dhakal, Parents' Federation with Intellectual Disability, Nepal

"The IFC is an experience of a lifetime, it's something very difficult to put into words. You need to be there if being a social change-maker is your dream. In a word, it was inspiratioal. The chance to network with hundreds of people from organisations that you have dreamt about and wished you could contact is indescribable."

– Immaculate Wanendeya, Hope for Children, Uganda